

Top 5 Reasons to Buy Delphi® 2007 for Win32® Professional Edition

Delphi 2007 for Win32 revitalizes Win32 development by creating native code applications compatible with Windows 2000, XP, AND Vista™.

Now you can use Delphi's proven visual Rapid Application Development (RAD) IDE to develop applications on Windows 2000, XP, or Vista and *deploy* them on Windows 2000, XP, AND Vista. Delphi for Win32 lets allows you to develop an application on the Windows platform of your choice, and deploy the application multiple Windows platforms. Windows Vista support includes themed applications and VCL support for glassing, file dialogs, and Task Dialogs.

Embrace Web 2.0 technologies with Delphi's new support for AJAX.

VCL for the Web lets you quickly and visually build interactive and responsive web pages that support AJAX techniques. VCL for the web embeds the low level technologies in visual objects so you don't need to know HTML, JavaScript, CSS, or HTTP. VCL for the web abstracts you from such details, so you can focus directly on code and user interface.

New DBX 4 database architecture streamlines database connectivity and adds support for the most recent versions of SQL databases.

The new DBX 4 architecture is the strong foundation that supports Delphi's database interactions now and into the future. DBX 4 is a single compatible native and managed code database infrastructure that simplifies the writing of data drivers and supports connection pooling. It is also compatible with existing components and existing DBX 3 drivers, so there will be no need to rework existing code to support the new and improved database infrastructure.

Simplify management of even the most complex projects with MSBuild's powerful project build/make support.

Managing and running the build process has always been a development challenge, and the difficulty usually increases in direct relation to the complexity of the project. MSBuild simplifies this process with an XML-based project file format that is simple to understand and easy to extend. The project file format enables developers to fully describe what items need to be built as well as how they need to be built with different platforms and configurations. In addition, the project file format enables developers to author re-usable build rules that can be factored into separate files so that builds can be performed consistently across different projects within their product and adds support for pre and post-build events.

Hundreds of improvements take Delphi for Win32 to the next level of usability and quality.

In addition to the new support for Vista and AJAX, all of the latest updates and myriad of improvements have been incorporated in Delphi for Win32. This includes updated versions of many of the popular third-party products shipped with Delphi like TeeChart, Indy, and Rave Reports. Additional features and quality improvements make Delphi for Win32 even more reliable and robust.

Top 5 Reasons to Buy Delphi® 2007 for Win32® Enterprise Edition

Delphi 2007 for Win32 revitalizes Win32 development by creating native code applications compatible with Windows 2000, XP, AND Vista™.

Now you can use Delphi's proven visual Rapid Application Development (RAD) IDE to develop applications on Windows 2000, XP, or Vista and *deploy* them on Windows 2000, XP, AND Vista. Delphi for Win32 lets allows you to develop an application on the Windows platform of your choice, and deploy the application multiple Windows platforms. Windows Vista support includes themed applications and VCL support for glassing, file dialogs, and Task Dialogs.

Embrace Web 2.0 technologies with Delphi's new support for AJAX.

VCL for the web lets you quickly and visually build interactive and responsive web applications that support AJAX techniques. VCL for the web embeds the low level technologies in visual objects so you don't need to know HTML, JavaScript, CSS, or HTTP. VCL for the web abstracts you from such details, so you can focus directly on code and user interface.

New DBX4 database architecture streamlines enterprise database connectivity and adds support for the most recent versions of SQL databases including Oracle, MS SQL Server, Informix, IBM DB2, SQL Anywhere, Sybase and more.

The new DBX4 architecture is the strong foundation that supports Delphi's database interactions now and into the future. DBX4 is a single compatible native and managed code database infrastructure that simplifies the writing of data drivers and supports connection pooling. It is also compatible with existing components and existing DBX3 drivers, so there will be no need to rework existing code to support the new and improved database infrastructure.

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